

CAREERS IN CONTEXT INITIATIVE

September 2020 saw the exciting launch of the most significant development to Blenheim's Careers programme, the Careers In Context Initiative.



This initiative was designed with the purpose of raising awareness of real world contextual careers information and Local Labour Market information married with a consistent rhythmic delivery that mirrors the established learning routines at Blenheim.

All Curriculum areas have created bespoke 20 minute Careers In Context sessions to be delivered every half term in every subject for years 7-13.

Students will experience a subject specific careers session linked to their current scheme of work and lesson topic content. Unique to this initiative is the Local Labour Market information delivered.

Each half term, detailed local area information is provided to students enabling them to forge links between earning potential and qualifications and the cost of living(financial literacy). This information is updated every half term to provide a unique insight into surrounding boroughs and the City.

CAREERS IN CONTEXT LESSON RESOURCE EXAMPLE



Role: Product Designer
Company: Bang Creations
Job Description: Product Design Development and Consultancy
Skills: CAD, Drawing, Sketching, Modelling, Presentation,

GCSES: 5x A*-C Grades English , Maths, Science, Art, Technology, Drama, History
Option Subject links(Year 8):Technology Graphics, GCSE DT, Art and Design 3D Design, Art, **Imedia**, History
Degree: BA Hons Product Design, BA Hons Interior Architecture, BA Hons Graphic Design
Universities: University of Brighton, Oxford, Newcastle, Leeds UCL
Salary Range: Junior Designer £25,000-Senior Designer £85000 = 8 to 10 year journey
Labour Market Information:<https://www.careerpilot.org.uk/assets/file/2ce55da6-3010-426e-8a29-26c2983be81f/lmi-animation-hand-out.pdf>
Employment Rates:https://www.payscale.com/research/UK/Job=Product_Designer/Salary
Video Link:<https://www.careeronestop.org/videos/careeronestop-videos.aspx?videocode=27102100>

GCSE/A level Style Question:
28. Designers spend time writing a justified specification. What is the purpose of a specification?
2 marks
29. Why do designers make a model, before full production of the product takes place?
2 marks

